

FOR IMMEDIATE RELEASE

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Congressional Challenger Ms. Samm Simpson Takes Message to TV

Independent Thinking Democratic congressional candidate Ms. Samm Simpson has produced three striking television commercials that are currently airing on a variety of networks, including CNN, CNBC and HGTV.

Simpson's thirty-plus years of television and radio broadcast experience has allowed her the skills to self-produce these spots, along with the help of media talented friends and volunteers. "In keeping with our desire to efficiently use campaign dollars, these spots were put together for less than \$300. However, their quality is top-notch."

With the image of the Constitution in the background and simple text, Ms. Simpson describes how democracy is broken, how a little pork is not worth the price of war in Iraq and that true security is having leaders that tell the truth.

Ms. Simpson says, "Everyone who has seen these ads have remarked how they like the message. These commercials do not disparage my opponent's character. These advertisements are a populist cry for truth and change."

Dunedin resident and independent Democrat, Ms. Samm Simpson qualified in May 2006 with over 4,000 voter signed petitions as a candidate for Congress in Florida's 10th Congressional District. Voters now have a clear choice between candidates in November as Simpson's run for public office is fueled by a deep concern about the expansion of Presidential powers and Constitutional rule of law, the expanding federal deficit, the need to transform our energy policy and change our course in Iraq.

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